



DOWD SOLAR GROUP

# A Future So Bright Newsletter

## FIRST COMES DISCOVERY...THEN COMES THE QUOTE

Sometimes, people want to bum rush a quote. However, because there are many factors to consider that are unique to the homeowner's current reality, future needs, and whether you want to buy or lease (or PPA), families must take time to effectively walk through the process.

**Firstly, if there are two or more titleholders, all parties must attend the discovery appointment.** It's a critical first step in the process of helping prospective residential solar customers transition to clean energy. This appointment serves as a fact-finding mission, where solar professionals gather key information to design a system tailored to the customer's needs. It sets the foundation for trust, transparency, and an efficient solar installation process.

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## SIDE GIG OPPORTUNITY...

### How many contacts do you have in your phone right now?

I just checked mine - 1,472 contacts. And here's what hit me last week...Every single one of those contacts is paying an electricity bill. And in California, those bills are getting scary. My friend just showed me hers - let's just say I was completely shocked by the number.

But here's the interesting part... Last month, I helped her slash that bill by 65% with solar. And something clicked: I bet you know people dealing with the same problem.

To become a referral partner is pretty simple...

- You introduce people who are fed up with high energy bills to solar.
- They save thousands every year
- You earn \$500 for every installation
- Plus a \$1,000 bonus for every 5 installations
- All while helping fight climate change
- The best part? It takes just 45-60 minutes a week,
- And, you can do it entirely from home.



*"Hi, this is Maria. Did you know electric bills can drop from hundreds of \$\$ to almost nothing 🤔 Wondering if you'd be interested in learning how? Especially with these new 2026 rate increases..."*

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**IF INTERESTED, EMAIL ME AT [MARIA@DOWDSOLARGROUP.COM](mailto:MARIA@DOWDSOLARGROUP.COM) today.**



9 Costly Mistakes To Avoid When Going Solar

DOWNLOAD NOW >>

## “9 Costly Mistakes To Avoid When Going Solar”

Making the switch to solar energy is one of the smartest investments homeowners can make—not just for your wallets, but for the planet. With rising energy costs, the financial benefits of going solar are undeniable, and the long-term environmental impact is invaluable. But while solar energy offers incredible opportunities, the path to harnessing its power isn’t without pitfalls. Poor planning, bad decisions, and misinformation can lead to costly mistakes that reduce savings, delay benefits, and ultimately leave homeowners frustrated. We offer a free guide that helps you navigate the journey to transitioning to solar a smooth and rewarding.

[Download Guide Here](#)



A LITTLE ABOUT MARIA DOWD. My family’s journey began in the 1940s, when they migrated from Arkansas to San Diego, seeking dreams of opportunity. Like many families searching for a better life, San Diego promised a stronger civil service job market and greater chances for Black men and women to secure employment. Upon arriving in Southern California, 23 adults and children shared a modest 3-bedroom, 1-bathroom home. Sleeping pallets filled the living room floor and nestled under the dining room table, embodying the resilience and unity that have defined my family..

Entrepreneurship runs deep in my roots. From my great uncle’s corner store across from Bethel Baptist to my beloved aunt’s legendary nightclub on Pico Boulevard, we’ve always embraced the spirit of ownership and service. Today, that legacy continues through my daughters, nieces, and nephews, who own businesses and serve communities in diverse ways. My own legacy includes founding African American Women on Tour, an empowerment conference series I traveled the nation and abroad for 13 years. I’m also a devoted mother and grandmother, passionate about leaving a cleaner, more prolific planet for future generations

Now in 2026, I am even more fiercely committed to clean energy and community empowerment. As the founder of Dowd Solar Group, I partner with Current Energy to deliver tailored solar solutions that drive sustainability and serve Californians. I’m honored to continue making a difference.

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