



DOWD SOLAR GROUP

A Future So Bright Newsletter

SOLAR + HOME ENERGY AUDIT: Uncover Hidden Savings, Boost Efficiency & Increase Home Value

A home energy audit reveals inefficiencies and opportunities to save, but pairing it with solar power maximizes the benefits. Here are 25 potential reasons why your electricity bill might be increasing (plus 20 more potential taxes and fees):

1. **Increased Usage:** Seasonal changes, like using air conditioning in summer or heaters in winter, can cause spikes in usage.
2. **Rate Hikes:** Utility companies may increase electricity rates without significant notice.
3. **Inefficient Appliances:** Older or less efficient appliances consume more electricity.
4. **Phantom Loads:** Electronics and appliances left plugged in continue to draw power even when turned off.
5. **Higher Occupancy:** More people in your home may lead to increased usage of lights, devices, and appliances.

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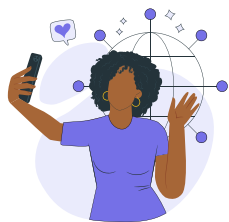
Turn your influence into a powerful passive-income stream and a force for good. Join Maria Dowd's Solar Referral Partner Program!

As a connector, entrepreneur, or community influencer, you're already someone people trust. By simply pointing homeowners toward a cleaner, more affordable way to power their lives, you can unlock consistent, predictable referral income without selling, presenting, or managing any part of the solar process.

Earn passive income for every qualified homeowner you introduce to us who installs a solar system. **Create ongoing income** as more of your network goes solar, turning your influence into a genuine revenue stream that supports your goals, side businesses, or community initiatives.

You can build a meaningful, recurring income simply by sharing information that helps people save money and protect the planet. It's a win for you, your network, and the environment. Ready to create impact and passive income?

Email maria@dowdsolargroup.com to reserve your seat today.





SANDWICHED?



The Sandwich Generation: Balancing Family and Sustainability

One of our loveliest solar clients turns 102 this year. Before I started working in the industry, her son installed a solar system on his Leimert Park home. He's a big proponent of solar energy and has saved thousands of dollars on electricity costs. Seeking more control over his mother's expenses as her primary caregiver, we installed a solar system on her Windsor Hills/View Park home two years ago. They started saving money Day One!

According to Redfin and Zillow, solar panels instantly increased a home's value by 4% or more. Despite his mom's increased electricity usage due to electric space heaters, her energy bill has dropped, and her home's worth has increased.

[Read More](#)



Maria Dowd - the visionary force behind Dowd Solar Group, a leading renewable energy firm in Southern California. Specializing in solar solutions - including solar panels, onsite battery storage, and commercial EV charging stations - Dowd Solar Group partners with Current Energy to deliver renewable energy systems to both residential and commercial property owners.

Her work is driven by a commitment to environmental equity, community empowerment, and the long-term health and economic benefits afforded to families and business owners who conscientiously transition to solar and reduce their carbon footprints. A native Californian, Maria is deeply invested in the region's future. Through her efforts, she helps property owners unlock the potential of on-site electricity generation and reduce their dependence on costly fossil fuels. Maria guides clients to leverage federal incentives—such as tax credits and subsidies – to make solar energy accessible and financially advantageous.

☀️ **Solar Skeptic Survey** ☀️



Here's a quick, fun [survey](#) designed to bust solar myths and help skeptical homeowners discover if zero-upfront, no-loan solar could actually work for them.